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BRYCE CANYON

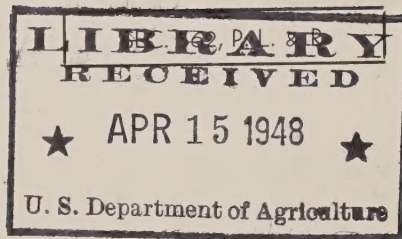
*Jardin des*



# IRIS

A. F. BLOESE & SON, R. 4, BOX 787, BATTLE CREEK, MICHIGAN

=1948=



Ralph R. Shaw, Librarian,  
U. S. Department of Agriculture  
Washington, D. C.









*Leading* **IRIS**

for your  
GARDEN



ELMOHR

from  
JARDIN DES IRIS

A. F. BLOESE & SON  
R. 4, Box 787  
BATTLE CREEK, MICHIGAN



INDIAN  
CHIEF



LOUVOIS







CALCUTTA



RADIANT



SIEGFRIED

**I**T ALL STARTED with six iris, planted twenty years ago. Satisfied customers who order year after year and show the flowers to their neighbors have made our business grow until today we have the world's largest iris planting. Iris from our fields are growing in hundreds of thousands of gardens, in fact, may be found in almost every town of any size in the country.

To keep the cost down and the quality up, we use modern methods. Our rhizomes are planted with a machine—we are the only iris grower who has one—which has a capacity of 60 plants a minute, or 3,600 an hour. It sets the plants in at just the right depth. Our rows are forty inches wide, and the machine spaces the rhizomes fourteen inches apart, giving each plant plenty of elbow room to produce the finest rhizomes for you. All our stock was lined out on new land on which iris have never been grown before.

Every order receives our most careful attention and is filled generously.

You are cordially invited to visit us at any time. The Iris usually begin to bloom about June 1st. You will see more iris than you ever saw before, in fact, many miles of rows.

ELMOHR is the only variety shown in natural size. Most of the other varieties in this list are also huge.







## SPRING AND FALL BLOOMING IRIS

These Iris produce an abundance of flowers in spring and usually flower again in fall. We had as much fall bloom last fall as in spring, and visitors to our fields were astonished at the lovely sight these unique varieties made. The following varieties have been thoroughly tested in our gardens and are all good performers both in spring and fall:

- AUTUMN ELF  
Olive cream and delicate lavender. .30
- AUTUMN FROST  
Sweetly fragrant, large, clean white. .35
- AUTUMN HAZE  
A mammoth lavender violet. .30
- AUTUMN SPLENDOR  
Richest purple. Bloomed for more than six weeks last fall. .30
- BLACK MAGIC  
Almost black in some lights. .30
- DORCAS HUTCHESON  
Rich pansy-purple violet self. .30
- JEAN SIRET  
Dwarf yellow which blooms occasionally during the summer as well as fall. .30
- SANGREAL  
Deep yellow with rich orange beard. .30
- SEPTEMBER SKIES  
Vigorous purple-red self which produces more flowers in spring and fall than one has a right to expect. .30
- SOUTHLAND  
Large clear yellow which appears to be sprinkled with diamond dust. .30
- WHITE AUTUMN KING  
Free blooming white with waxlike substance. Blooms freely over long period. .30

*Special Quantity Prices*  
Ten each  
of any one of the following  
for only \$1.75

AUTUMN ELF  
AUTUMN SPLENDOR  
DORCAS HUTCHESON  
SEPTEMBER SKIES  
WHITE AUTUMN KING

*One each of the 11 varieties  
described above  
for only \$2.30, postpaid.*

← COPPER LUSTRE



TIFFANY



GOLDEN LIGHT



ORLOFF





INDIAN HILLS



PRAIRIE SUNSET



FRIEDA MOHR



CITY OF LINCOLN

*Make your Choice from this*  
**THE MOST POP**





GREAT LAKES



SABLE



DAYBREAK



RANGER

*this List of*  
POPULAR VARIETIES





WABASH



BUFFAWN

<b>ALASTOR</b> A smooth cyclamen pink.	1.25	<b>COURS-LE-REINE</b> A huge white with blue edge.	2.00
<b>ALBA SUPERBA</b> Regarded as the best white.	7.50	<b>DAUNTLESS</b> Red self of good size and height.	.30
<b>AMENTI</b> Delicate blend of tan and lilac.	.30	<b>DAYBREAK</b> See illustration. Dykes Medal runnerup.	3.00
<b>AMITOLA</b> Rich russet-pink blend.	.35	<b>DEPUTE NOMBLOT</b> A huge vigorous copper red.	.35
<b>ANGELUS</b> Vigorous cream-pink. Profuse bloomer.	.40	<b>DERRIL HART</b> A blend of rose, wine and brown.	.50
<b>ANITRA</b> Clear blue like a bright summer sky.	.40	<b>DOGROSE</b> Pink-lavender. Tall slender stalks.	.40
<b>APRICOT</b> Ruffled golden apricot self.	.40	<b>DORE</b> Creamy-yellow standards, white falls.	.30
<b>ARCTIC</b> Large white, flushed with gold.	.75	<b>DOROTHY DIETZ</b> White standards, flushed with blue, and plum falls.	.35
<b>BALLET GIRL</b> Apple blossom pink.	.75	<b>ECLADOR</b> A delicate yellow from France.	.30
<b>BEVERLY</b> A free blooming deep pink.	1.00	<b>EDWARD LAPHAM</b> Just about the reddest of the reds.	7.00
<b>BLACK WINGS</b> Midnight blue. Black in some lights.	.30	<b>EL CAPITAN</b> Large fragrant lavender-blue flowers on tall stems.	.30
<b>BRIGHT MELODY</b> Rich Concord grape purple.	6.00	<b>ELKHART</b> A rich chestnut-red. Not tall.	.40
<b>BROWN THRASHER</b> Bright coppery golden brown.	6.00	<b>ELLA CALLIS</b> Large yellow, flushed with orange.	6.00
<b>BRYCE CANYON</b> See illustration.	9.00	<b>ELMOHR</b> Natural size illustration. Most sensational variety of the last decade.	1.25
<b>BUECHLEY GIANT</b> A mammoth tall rich blue bicolor.	.30	<b>ELSA SASS</b> Crystal-clear lemon yellow with a dash of cream.	.60
<b>BUFFAWN</b> Illustrated. Richer color than picture.	.75	<b>ETHELWYN DUBUAR</b> A delicate pink.	.35
<b>CADETOU</b> Golden standards and red falls.	.35	<b>FLORA ZENOR</b> Described as having color of strawberry soda.	1.00
<b>CAESAR'S BROTHER</b> Rich royal purple. The best Siberian.	.40	<b>FRIEDA MOHR</b> Large tall lilac-rose. Universal favorite. See illustration.	.35
<b>CALCUTTA</b> See illustration. Large flower, free bloomer and rapid multiplier.	.50	<b>GOLDEN FLEECE</b> Large lemon and cream ruffled flowers.	2.00
<b>CALIFORNIA GOLD</b> Large deep yellow.	.35	<b>GOLDEN LIGHT</b> See illustration.	.30
<b>CAMEROUN</b> Huge, almost black flowers with velvety falls.	2.00	<b>GOLDEN TREASURE</b> Sparkling gold, flushed with cream.	.50
<b>CAPRI</b> A demure yellow blend.	.30	<b>GRACE BALLARD</b> A large luscious apricot blend.	2.00
<b>CASA MORENA</b> Large glistening flowers of deep brown.	8.00	<b>GRACE LAPHAM</b> A medium sized delicate pink.	.30
<b>CHEERIO</b> One of the reddest reds. A great favorite.	.30	<b>GREAT LAKES</b> See illustration. Universally regarded as the best blue.	1.00
<b>CHIEF POKING FIRE</b> A red blend with copper yellow undertone.	2.50	<b>GUDRUN</b> Huge white. None larger.	.35
<b>CHINA MAID</b> Huge blend of pink, lilac and gold.	.75	<b>INDIAN CHIEF</b> See illustration. Not quite so red as picture.	.30
<b>CHRISTABEL</b> About as bright red as may be found.	.60	<b>INDIAN HILLS</b> See illustration.	.40
<b>CITY OF LINCOLN</b> See illustration. Bright colors.	.60	<b>IVORY BEAUTY</b> A ten inch dwarf white, beautifully flushed with gold.	.25
<b>CLARIBEL</b> Mammoth clear white, edged blue.	.40		
<b>COPPER LUSTRE</b> See illustration.	.50		



<b>JAKE</b> Large immaculate clear cut white. .75	<b>PINK SATIN</b> Exquisitely delicate pink. .30
<b>JEAN CAYEUX</b> See illustration. Has rich silky sheen. .35	<b>PINK MARVEL</b> Beautiful salmon-pink. 2.50
<b>JERRY</b> Medium sized bright red. .30	<b>PLURABELLE</b> Yellow standards and glistening pink and yellow falls. Very late. .40
<b>KING JUBA</b> Golden standards and red falls. .30	<b>PRAIRIE SUNSET</b> See illustration. Glowing hues which resemble those of setting sun. 1.50
<b>LOUVOIS</b> See illustration. Rich velvety chocolate-brown falls. .75	<b>PRINCE OF ORANGE</b> Bright golden orange. 1.00
<b>LUCREZIA BORI</b> A tall large yellow with imposing, huge fans. .35	<b>RADIANT</b> See illustration. .75
<b>LUTETIA</b> Rich golden standards and white falls. Different. 1.00	<b>RAMESES</b> See illustration. .30
<b>MAGENTA</b> Claret-purple showy flowers. .35	<b>RANGER</b> See illustration. Only more beautiful. 4.00
<b>MAID OF ASTALOT</b> Large sparkling white with blue edge. .50	<b>RIDING HIGH</b> Rich lilac pink. .75
<b>MARCO POLO</b> Rose standards, red falls. .30	<b>ROSY WINGS</b> Free blooming large and tall rosy-red. .30
<b>MARQUITA</b> Ivory standards and watermelon-red falls. Large. .40	<b>ROYAL COACH</b> Unique yellow with brown stitching. .50
<b>MATTERHORN</b> A clear large white. 1.00	<b>ROYAL SCOT</b> A large burgundy red plicata. 5.00
<b>MELANIE</b> A shimmering orchid-pink. 2.00	<b>RUBEO</b> Stately tall rose red. .30
<b>MIDWEST GEM</b> Blend of apricot, pink, buff and gold. .50	<b>SABLE</b> See illustration. Tall and outstanding. 1.00
<b>MING YELLOW</b> Mammoth rich yellow of unsurpassed beauty. .75	<b>SANDALWOOD</b> Blend of brown and fawn. .40
<b>MME. L. AUREAU</b> Large white, heavily peppered with heliotrope. .50	<b>SHAH JEHAN</b> Creamy buff standards, purple falls edged with buff. .30
<b>MOUNTAIN SNOW</b> Vigorous large white, flushed blue. .40	<b>SIEGFRIED</b> See illustration. Large flowers. .60
<b>NASSAK</b> Large white, edged with blue. .40	<b>SIERRA BLUE</b> Medium light blue of great height. .35
<b>NENE</b> Red-purple blossoms which sometimes measure nine inches. .35	<b>SNOWKING</b> Large vigorous white. .35
<b>ORANGE FLAME</b> Dazzling blend of red, orange, gold. 1.00	<b>SNOW MAIDEN</b> 10 in. tall. The best white dwarf. .25
<b>ORLOFF</b> See illustration. Rhizomes are small. .75	<b>THE RED DOUGLAS</b> Rich rosy wine red of great size. .75
<b>ORMOHR</b> See illustration. Mammoth flowers are more beautiful than the picture. .50	<b>THURATUS</b> Bright claret purple in the sun. .50
<b>PAINTED DESERT</b> Colors of Arizona desert. 5.00	<b>TIFFANJA</b> White and buff plicata. 2.00
<b>PEACH BLOW</b> See illustration. 1.50	<b>TIFFANY</b> See illustration. .50
<b>PERSIAN PRINCE</b> Bright yellow standards and rich red falls. 1.00	<b>TIGER TIGER</b> Bright red, flushed with purple. .40
<b>PICADOR</b> Honey colored standards and red-purple falls. .35	<b>TREASURE ISLAND</b> Huge rich clear yellow. .55
<b>PINK IMPERIAL</b> Largest and tallest lavender pink. 1.50	<b>VISION</b> Sparkling golden standards; red falls with bright gold edge. .35
	<b>WABASH</b> See illustration. Dykes Medal winner. .75
	<b>WINE GLORY</b> Large violet with dash of red. .35
	<b>WINNESHIEK</b> Velvety large dark blue violet. .30



PEACH GLOW



ORMOHR





RAMESES

JEAN CAYEUX

SWEENEY, KRIST & DIMM  
HORTICULTURAL PRINTERS  
PORTLAND, OREGON